My Recruit App Features

The Job Vacancies Feature within the App

We create a link between the app and the jobs page on your website.

When you change or update your job vacancies, it's automatically updated on your app so there is no need to do it twice.

Your candidates have instant access to your vacancies on their mobile 24/7

They don't have to type in your website, just one touch on your app and they see all your jobs instantly.

✓ Candidates click on the vacancies icon and instantly see your job board page.

✓ They can apply to any vacancy via the app and upload their CV if required.

✓ Within each individual vacancy, one touch on your phone number and the app will dial out.

✓ Also, within each vacancy, one touch on an email address and the app will email out to you.

✓ It's possible therefore to have a direct dial or email to a specific consultant who may be managing individual roles.
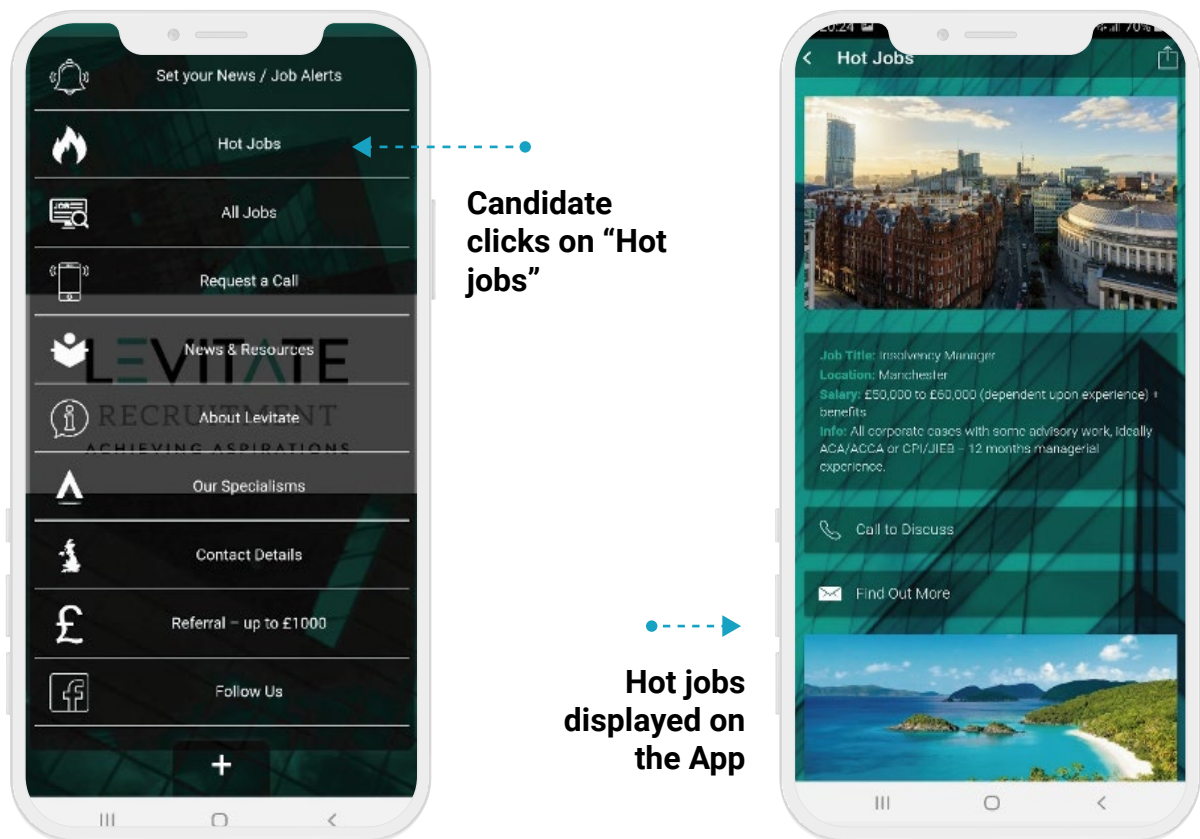
✓ 92% of job searches now start from a mobile device.

2 Jobs Today

In addition to the job vacancy page, there is a facility via the app to promote "hot jobs" or "must fill vacancies". This is used for Temporary – Permanent – Contract and Interim requirements.

We call this "Jobs Today" but in recruitment terms, it's hot jobs or urgent vacancies – you can title it however you wish. We design the app and layout for your business with your terminology – it's unique to you, and your brand.
It's quick and easy to manually add hot jobs by going into your back office of the app. You can copy and paste images and the outline job description into the app within minutes.

Candidate clicks on "Hot jobs"

Hot jobs displayed on the App

"And now you have the option to send a push notification to your candidates about your hot jobs – and it gets even better... you can send to all your candidates, but more importantly, to specific groups of people. When your candidates receive the push message on your app it will automatically open on the hot jobs page"

(3) Candidate Availability

This feature within the app enables candidates to send in their availability for work and it can apply to temporary or permanent job seekers. This will save your consultants a significant amount of time in establishing candidate availability and it's a great way to engage with your candidates on a regular basis. If you operate within the temporary market, it's easy to set up an automated push message to your candidates asking them to send their availability into you on a weekly basis or whatever frequency works best for your business. Within the permanent sector, once a quarter is ideal.

Example of the temp availability feature

Example of the perm availability feature

"When your candidate clicks the send button on either the temporary or permanent options- two things happen instantly"

✓ **You will receive an instant notification to an email of your choice advising you of the availability.**

✓ **All the availability data is logged in the back office of your app and you can print out daily reports to view the entire profile of your candidate availability.**
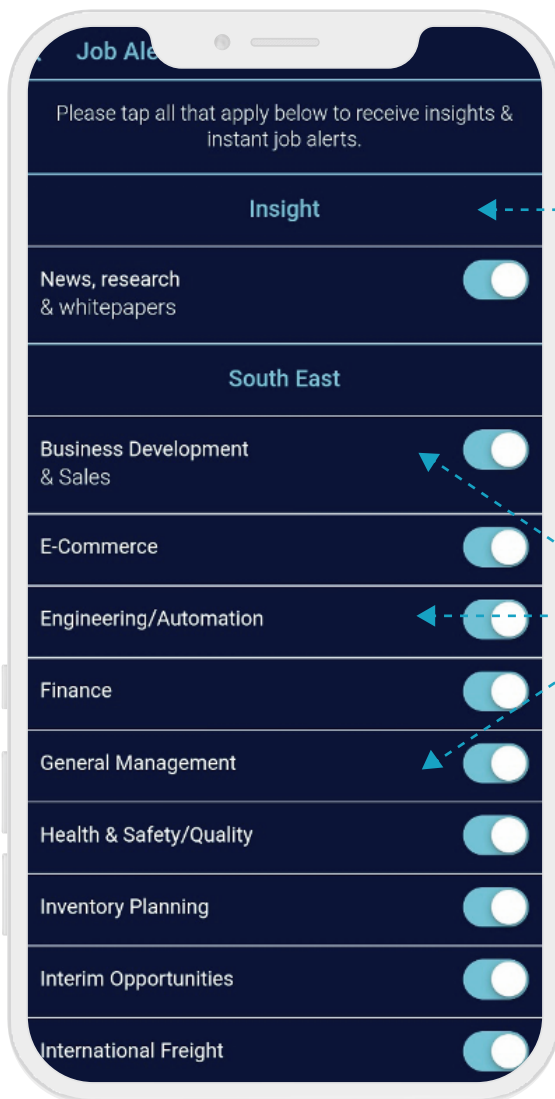
This is a very powerful feature!

4 Job Alerts

"One of the most powerful features within the app"

Sending job alerts to your candidates is a quick process by using the push notification feature available to you. Quite simply, it completely out-performs email alerts and texting software. You can send general or specific alerts that are highly targeted.

Above all, the app allows your candidates to choose what type of job alerts they want to hear about. This avoids unwanted alerts being received so you engage with your candidates in the way they want.

Your candidates can choose to switch on or off to receive newsletters – white papers – industry updates – what's happening in the market etc.

Your candidates can select what type of jobs they want to hear about by skill set and geographic region.

5 Candidate Registration

Candidates can register with you via your app – the registration form is designed entirely for your business – it's how you want it to be, relative to your sector and how you operate.

Importantly, you can make it easy and quick to avoid candidate abandonment rates. If any online application process is too long, 60% of job seekers will quit in the middle of the application. Your app is about improving the candidate journey and experience with your company.

The candidate registration form is designed specifically for your business.

Add a CV or other compliance documents

Click on this and the app will automatically open the phone's camera to take a picture of timesheets, professional certificates etc.

When your candidate clicks send, you will receive an instant email with the registration details.

A report is also available in the app back office where you can see a complete list of candidate registrations.
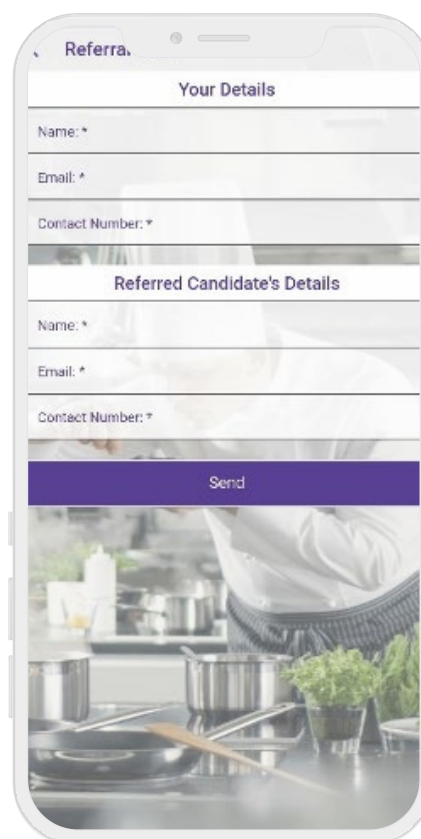
6 Candidate Referrals

The Candidate referral facility within the app can be designed precisely in line with how you may want this to feature in your business. It's a great way to source new candidates and represents the lowest cost per unit candidate attraction.
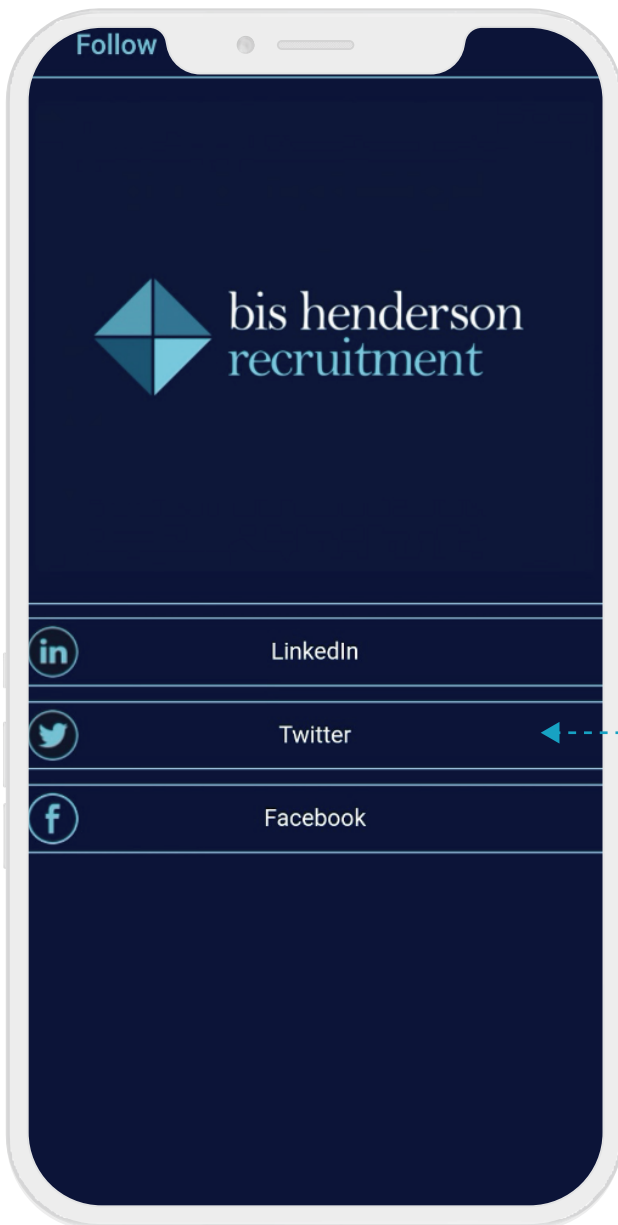

Example of the Home Page of the referral feature
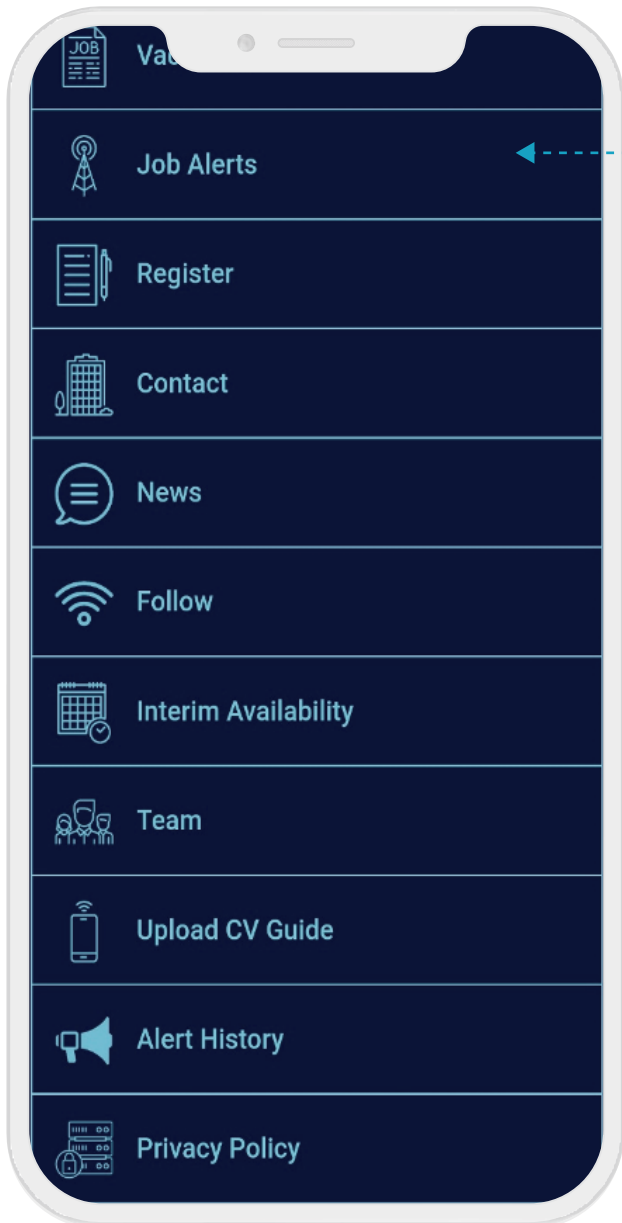

Example of the Referral Page

✓ **When candidates click send, you will receive an instant email with the referred candidate's details.**

✓ **A report is also available in the back office where you can see all the referrals.**

7 Social Media

Follow

bis henderson recruitment

in LinkedIn

Twitter ◀

f Facebook

Your app will be linked to any social media platform of your choice to promote vacancies, news, referrals and much more.

This is one of the most effective ways in which you get your brand into the market.

7 And Other features in the "More Section of Your App"

In the "more section" there are a number of options available to you to add more content to your app.

EXAMPLES

- Meet the team with images of your staff and direct dial via the app.

- Privacy Policy

- Newsletters

- Blogs

- Terms of Business

- CV Guide

- Interview Tips

- Testimonials

9   Vacancy request from your Clients

This is an optional feature whereby your clients can download your app and send in vacancy requirements. The form on the app is designed however you want it to be, and in line with your business. It's becoming a popular way of engaging with clients and showing them how you are using mobile technology to engage more closely with your talent pool.

Example 1

Example 2

✓ **When your client completes the form, the vacancy request is sent instantly to an email of your choice.**

✓ **The vacancy request form is designed specifically in line with your business.**